

**REPORT ON THE CULTURAL WEEK TO COMMEMORATE  
DR. K M MUNSHIJI'S 131<sup>st</sup> BIRTH ANNIVERSARY  
HELD BETWEEN 25<sup>th</sup> MARCH TO 30<sup>th</sup> MARCH 2019**

**PANACHE - 2019**

The M P Birla Institute of Management's Cultural Fest – *PANACHE* was spread through 25<sup>th</sup> March to 30<sup>th</sup> March 2019. It was a cultural feast in commemoration of Dr. K.M. Munshiji's 131<sup>st</sup> Birth Anniversary. It was a great delight to witness the enthusiasm of the students who took active part in various activities conducted in the cultural fest.



**Dr. N S Viswanath, Dr. S. Sathyanarayana, and Sri Muralidhar V** were joined by cultural committee to inaugurate the event. The program started off with the auspicious lamp lighting ceremony to invoke the blessings of the god Vigneshwara to the event. A Super talented bunch

of our alumini students Ms. Pooja Kulkarni (Batch 2014-16), Ms. Chaithra Nagaraj (Batch 2011-13), Mr. Shivendu Pawar, and Mr. Shreyas Kamat (Batch 2015-17), were called in to Judge the on-stage events on March 30<sup>th</sup> 2019.

### **The List of various cultural activities held during *PANACHE***

Day 1: 25<sup>th</sup> March – WHITE DAY #PEACE

The cultural week began with quotes stating that “Share your smile with the world. It’s a symbol of friendship and Peace”. As a part of the event each section were given a task to decorate keeping the theme into consideration, later each students were given an opportunity to express about the theme which they had followed.

### **Winner for Peace day : A3 Juniors**

Day 2: 26<sup>th</sup> March – RETRO DAY #LIVEBACK

Retro Day takes us back to a time before Smartphone and the internet, we witnessed over 30 pairs on that occasion. The main task in this event is to post their Tik tok short stories in the instagram to our coordinators.

**Winner : Ms. Shamika & Ms. Praneetha - A3 Junior.**

**Runners : Ms. Meghashree & Ms. Shreyanka - A3 Junior.**



Day 3: 27<sup>th</sup> March - TWINS DAY #LOOKALIKE

Twins day is celebrated the most obvious way by dress alike in clothes that both of them already own that are the same or are same but are of a different colour. Ensuring that they have same hairstyle, the same bag/shoes etc.

Each pair is given a task by asking questions on likes & dislikes about the other and also to act as mirror to each other. We witnessed more no of participation that day.

**Winner : Ms. Mythri and Ms. Medheni Junior A3**

**Runners : Ms. Apoorva and Ms. Priyanka Junior A**



**Day 4: 28<sup>th</sup> March – OFF STAGE EVENTS #SPIRIT**

It was a long day consisting of more events and filled with more excitement, it comprised of Cooking without fire, face painting and Hair style, each given with time constraints and all the judges were surprised to witness an innovative way of making delicious and healthy food in its limited time frame, and the days were ended with good tastes.

**1) COOKING WITHOUT FIRE**

**Winner : Ms. Souda & Mukhim A2 Senior.**

**Runners : Ms. Monica & Vennela A 1 Junior.**



**2) FACE PAINTING.**

**Winner : Ms. Meghashree A3 Junior**



**Runners : Mr. Trilok A Junior.**

**3) HAIR STYLE**

**Winner : Ms. Archana A Senior.**

**Runners : Ms. Ashwini A Junior.**

**Day 5: 29<sup>th</sup> March – ETHNIC DAY #RELIVETRADITION & MEHENDI**

Students of MPBIM celebrated Ethnic day in full pomp and splendor, In the era of modernization and westernization when most of the people are moving away from their own culture and history, events like Ethnic day enables the young generation to revive love and respect for their own culture and history.

As a part of the theme we had organized Mehendi competition in the afternoon sessions and concluded the day.

**Winner for Ethnic Day : Mr. Bharath (Mr. Fresher) A**

**Ms. Sindhu (Ms. Fresher)**

**Runners : Ms. Monica & Ms. Vennela A 1 Junior.**

**Winner for Mehendi Competition : Ms. Ayesha A2 Junior**

**Ms. Swathi A1 Senior**



**30<sup>th</sup> March – ON STAGE EVENTS #APNATIMEAAGAYA**

**1) DANCE**

**The Winner :**

**Ms. Komal and Ms. Apoorva - Fourth Semester Batch 2017-19**

### **Runners' (Group dance)**

Ms. Chaitra H V    Ms. Aanchal Pemmaiah - Second Sem – Batch 2018-2020



### **SOLO DANCE**

Ms. Shruthi B    Winner - Second Semester Batch 2018-20

Mr. Amit Salunke - Runner - Fourth Semester Batch 2017-19



### **SINGING**

#### **The Winner :**

Mr. Nandhan Junior

Mr. Adithya Vatsa - Senior - Batch 2017-2019

#### **Runner :**

Charan – Fourth Sem - Batch 2017-2019

## FASHION SHOW

Around One Hundred students participated in the event and the students who could not participate put their earnest effort in to organizing and cheering for the event.

For each of the Cultural event 1<sup>st</sup> and 2<sup>nd</sup> prizes were distributed. The Prizes were distributed by the dignitaries and members of cultural committee- **Prof. Bhavya, Prof. Anu A Natraj, Prof. Amreen Ismat Khan, Mrs. Manjula and Mr. V. Muralidhar**

We would like to place on record for the students and the faculty who has extended their full Co-operation for the success of this cultural events.

